

Business Strategy & Plan: A Comprehensive Approach

BeProfessionalTheClub®

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About BeProfessionalTheClub

BeProfessionalTheClub dan CareerTrack Training adalah divisi pelatihan manajemen dari PT.Proesdeem Indonesia—lembaga konsultan manajemen yang sejak tahun 1995 memfokuskan kegiatannya pada penyelenggaraan pelatihan profesional. Pelatihan yang diselenggarakan oleh BeProfessionalTheClub dan CareerTrack Training senantiasa memadukan aktualitas dan kualitas kurikulum (modul) pelatihan, pelayanan yang prima, dan kapabilitas instruktur.

Pelatihan yang diselenggarakan oleh BePRO dan CareerTrack senantiasa mengacu pada perkembangan mutakhir dalam pengelolaan perusahaan yang saat ini berorientasi kepada terciptanya *good corporate governance*.

BePRO dan CareerTrack sejak berdirinya tahun 1995 senantiasa berusaha mempertahankan kualitas professional training yang tinggi dengan menerapkan adanya check dan control, sehingga professional training yang diselenggarakan dapat:

- menjawab kebutuhan para peserta secara komprehensif dan dengan pendekatan aplikatif
- memfokuskan terhadap solusi yang spesifik dan relevan terhadap perkembangan terkini
- memberikan aspek teknik dan aplikatif yang dibawakan oleh para instruktur yang mumpuni
- memfasilitasi kebutuhan soft skill dalam pengembangan karir dan bisnis

Melalui professional training, BePRO dan CareerTrack dapat membantu perusahaan yg ingin berkembang ataupun memperkuat posisi strategisnya dengan memberikan expertis yang dapat meningkatkan kemampuan dalam:

- Mengelola prioritas secara efektif
- Membangun budaya kerja yang produktif
- Meningkatkan job value
- Menyelaraskan kemampuan dengan perkembangan serta kebutuhan terkini
- Menciptakan proses, dan professional terbaik bagi perusahaan.

Web Service Links:

www.LPAuditorInternal.org
www.theITMP.com
www.CareerTrack-Training.com
www.PROESDEEM.com

The inspiration behind this programme is simple, to provide managers with a “strategic toolkit” of tools, techniques, models and applications that you can apply to your business role in order to define, build and execute a robust strategic framework. Strategy is an area that can be easily overlooked by managers lacking formal training in strategic issues. Often strategy is viewed as something that comes down from above and it’s our job to make it happen. However, imagine the benefits of developing the core skills and competences to be able to implement and apply strategic principles within your department or function. In the modern corporate arena many managers spend so much time working in the business (functional) that they neglect the importance of actually working on the business (strategic).

Developing an understanding of the differences between corporate strategic level thinking and the business planning issues that a manager is faced with every day is just one of the critical gaps that this course will help you to fill.

Business planning is the practical delivery of the desired strategic vision. Within organizations this can relate to growth through the launching of new products, the development of new markets, the making of plans for company acquisitions or divestment and disposal of loss making entities.

Through both “efficient” and “effective” planning, managers will be better positioned to recognise the future growth areas and to pre-empt the potential problem ones before they impact badly on their firm.

The programme will equip you with a thorough grounding in a wide range of strategic practices and processes. You will also benefit from developing the analytical and questioning skills that are a fundamental part of the strategic process.

If you are a professional who is committed to high performance and results, this course will prove invaluable.



Pokok-Pokok Bahasan

1. Strategy Thinking and Mindset
2. Setting the Strategic and Business Planning Framework
3. People and Culture
4. Strategic Frameworks
5. Strategic Tools
6. Products and Markets
7. Financial
8. Implementation

Related Topics:

- ▶ BP-105 [Fundamentals of Strategic Planning](#)
- ▶ BP-101 [Practical Strategic Management](#)
- ▶ BP-109 [Moving from an Operational Manager to a Strategic Thinker](#)
- ▶ BP-1101 [Strategic Planning for Banking](#)

Your Schedule	Location	Investment/ Person ¹⁾
February 23-24, 2012	Bandung	IDR 3.500.000
April 05-06, 2012	Jakarta	IDR 3.500.000
Jun 27-28, 2012	Jakarta	IDR 3.500.000
August 27-28, 2012	Bandung	IDR 3.500.000
October 03-04, 2012	Jakarta	IDR 3.500.000
December 19-20, 2012	Jakarta	IDR 3.500.000

*Exclude Tax, Transportation & Accommodation

Lokasi & Ketentuan Pelaksanaan:

Jakarta: Patra Office Tower#1710 atau Hotel Puri
Denpasar/Peninsula/Ibis Slipi/Century/ atau hotel lainnya yang akan dikonfirmasi melalui undangan seminar.
Bandung: Hotel Golden Flower, Grand Seriti, atau hotel lainnya yang akan dikonfirmasi melalui undangan seminar. Jumlah peserta minimal untuk pelaksanaan di Bandung 5(lima) orang, Jakarta 3(tiga) orang sesuai konfirmasi yang kami terima seminggu sebelum pelaksanaan. Dalam hal jumlah peserta kurang dari ketentuan minimal tersebut maka keputusan pelaksanaannya dapat dibicarakan kedua belah pihak untuk mendapatkan solusi terbaik.

Bila Anda menginginkan jadwal dan lokasi yang berbeda dengan yang telah ditentukan di atas silahkan hubungi Customer Service kami melalui telepon 021-5228081, 3239-3959 atau email: beproseminars@gmail.com